

# CHAZEEN

SPEAKER. PRODUCER. FITNESS ENTHUSIAST

## ABOUT

Chazeen is a New York-based creative and best known for her contributions to broadcast television and digital media. Her content has featured the likes of Cardi B., Bruno Mars, Carrie Underwood, Alessia Cara, Lecrae, DJ Khaled and much more. Collaborating with brands like Samsung, Google, Crunch Fitness, Namic and BET as a speaker, moderator, host and digital influencer has positioned her to work on a plethora of projects that spark authentic interest within her micro-audience. Often known in social circles for her rich resourcefulness and easygoing insights, Chazeen recently developed CHAZ CHATS - a quarterly event series where she and guest panelists discuss fun facts on personal development, professionalism, fitness and faith from the POV of a Millennial mindset. Chaz Chats started off as the offspring of information from annual research projects. After sharing her findings and dropping gems on social media, a demand from her followers for more information quickly followed... And here we are!



## @HEYCHAZEEN: THE NUMBERS



3,338



300



250



30

## PAST WORK

Google



BET★ NÄMIC



SAMSUNG

PACE  
UNIVERSITY



# SPEAKER + MODERATOR

## SPEAKER TOPICS

### How To Leverage Social Media to Advance Your Career

Social media is a highly underused networking tool. When utilized in the correct way, it can expand one's network, promote their brand, lead to additional job opportunities and it can accomplish all of these goals at scale. During this workshop, we'll take a deep dive into the specific benefits of networking via social media, explore how to brand one's profile to create opportunities, review the mistakes that can soil one's reputation, and touch on actionable hacks that help professionals leverage the platform for maintaining their network.

### Job Search Hacks: How to Stand Out Amongst The Clutter

Anyone can review the job search process, but let's jump into the job search hacks that help candidates stand out from thousands of qualified competitors and build connections during the process. From the perspective of a TV Producer who's sat on both ends of the interview table, we'll discuss designing a resume that stands out, how to get your resume in the hands of the hiring manager, when and how to follow up, additional tools and practices that help secure the interview and how to turn each interviewer into a lasting contact even if you don't receive a job offer.

## ADDITIONAL AREAS OF INFLUENCE

- Working in Media
- Career Practices
- Fitness
- Christian Faith
- Travel
- Food
- Dating-Faith Perspective
- Life Hacks

## RECENT ENGAGEMENTS

- Google x Chaz Chats: How To Leverage Social Media To Grow Your Brand
- Samsung x Chaz Chats: A Masterclass in Effective Networking
- Namic National Conference x Chaz Chats: A Masterclass in Effective Networking
- Pace University Career Jeopardy: Office Etiquette, Fostering Relationships and Social Media in the Workplace

## SERVICES

- Speaker
- Moderator
- Event Host

## SPEAKER REEL

[chazchats.com/speaker-reel](http://chazchats.com/speaker-reel)





# TESTIMONIES



**Alexander Larsen** • 1st  
Public Relations Intern at DEVRIES GLOBAL  
1w

"Social media now allows us to create our own narratives and create money with it, but there has to be a bigger purpose." 💡

I recently attended **#ChazChats** at Google with a few amazing speakers discussing "How to Leverage **#SocialMedia** to Grow Your Brand" and learned so much about marketing and **#ContentCreation**. It was amazing to hear from top creators, including **Francilia Wilkins Rahim, MBA, N'Yaisha J. Aziz, Paul Kettelle, #BrettGray, & #TanykaRenee**, and get to experience the **#GoogleNYC** office. Thank you **Chazeen Pemberton** for putting on this incredible event and all your wisdom! 😊

Keep an eye out for an upcoming blog post on my new website detailing everything I learned on **#Branding!**



Good Morning

Wednesday night was amazing and I was able to attend the Chaz Chat yesterday, upon leaving feelings of elation rang high for the fact that the event been I had one of my best networking experiences, a delight to see the vast amount of Black women and men. I believe the images you see help shape the person you are and seeing people who look like me engaging in fields that are in book of interest is always reassuring to me that I can and will prevail. I engaged in numerous conversation with multiple people on my own and while playing human bingo which I found to be an innovative way to your normal style of ice breaking and obtained some very valuable information and found things out that I never knew about. To close Words can't explain how last night hit a spot in my heart and I thank you again for picking me to receive a ticket.



**Christina Finateri** • 2nd  
Media Production Crew at Western Connecticut State Unive...  
7m ...

Thank you all for speaking with us. I learned a lot more than I ever knew!! I'm working on my resume as we speak !!



Chazeen I just came back from the Chaz Chats event and it was dope! I really appreciate the fact that this wasn't all fluff but instead included so many great pieces of information! I took so many notes! And I appreciated seeing a black woman leading this event. It was inspiring. Thank you

Thank you for creating such a space for us! It was great and I look forward to more 😊

Thank you so much for tonight. I learned so much. I was one of the first ones there and told you I was a friend of Tanyka. If you ever need volunteers for anything please feel free to reach out to me. If I am able to I will be there! 🙏😊

November 29, 9:55 AM

Hi Chazeen! Just want to say thanks for the great panel last night. I learned so much from all the amazing panelists 😊 looking forward to the second episode of Chazchats 💖



Message...

